MICES 2024
MIX-CAMP E-COMMERCE SEARCH

Welcome at MICES 2024!

And 'Thank you!' to our sponsors!

Welcome at TUECHTIG!

MICES 2017 - 2023

Migration from a commercial search engine to open source

Accountability and ownership of search

Dedicated search teams

Measuring search quality

Processes for active search management

Search engineering vs data science

Search product development

Search team maturity growth and scaling

Search and customer experience
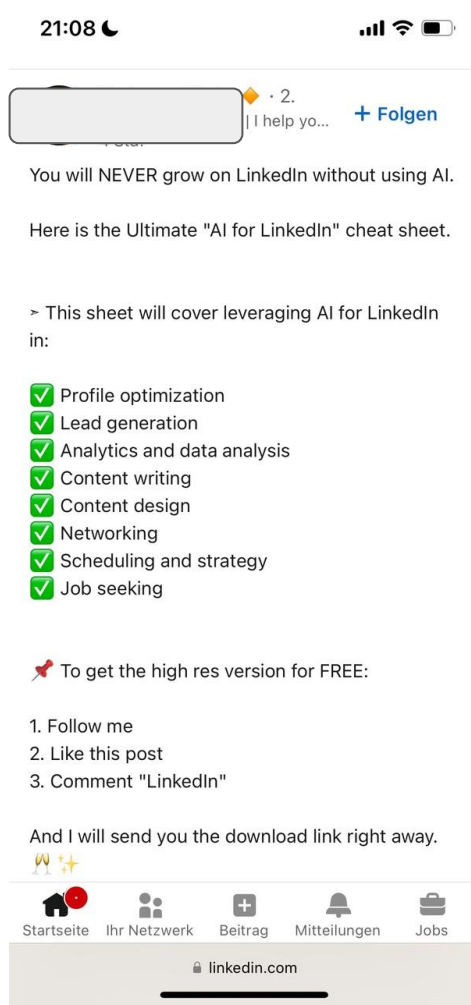
Not Everyone Will be Taken Into the Future

Ilya and Emilia Kabakov

Not Everyone Will Be Taken Into the Future, 2001 by Ilya and Emilia Kabakov at Tate Modern.
https://www.theguardian.com/artanddesign/2017/oct/22/ilya-and-emilia-kabakov-tate-modern-london-review

2023 / 2024

↑ Neue Beiträge

98% of retailers agree: #GenAI massively boosts efficiency. But did you know 71% are concerned about customer backlash? Discover how to navigate GenAI strategies while keeping customers happy. Get our new report: https://okt.to/F6kMvi #GenerativeAI #retail #AIinRetail

NEW RESEARCH REPORT!

From Forecasting to Fulfillment: The Role of Generative AI in Ecommerce Evolution

READ THE REPORT

Lucidworks

Generative AI TRENDS IN RETAIL AND ECOMMERCE
How Retailers Are Strategizing Around This Groundbreaking Technology

Vollständigen Zugriff auf LinkedIn erhalten
App verwenden

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You will NEVER grow on LinkedIn without using AI.

Here is the Ultimate "AI for LinkedIn" cheat sheet.

➤ This sheet will cover leveraging AI for LinkedIn in:

✅ Profile optimization
✅ Lead generation
✅ Analytics and data analysis
✅ Content writing
✅ Content design
✅ Networking
✅ Scheduling and strategy
✅ Job seeking

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Found in comments:

"I feel sorry for the search developers who still have to do keyword search"

(LinkedIn)

"The worst days are those when a new major model comes out. Then I have to drop tools and spend my day on creating content that shows our software in a good light next to that model."

(Anonymous DevRel Manager)

"I'm no longer getting it. I had a good time, but now I feel that I'm no longer part of it."

(Anonymous Lucene veteran)

As a community

Let us help each other to build our own futures - starting from understanding our users and businesses and then exploring and applying the power of AI.

Schedule

9:30	Sessions
12:45	Lunch
13:45	Sessions
15:40	Barcamp
Ca. 18:00	MICES EU 2024 ends