

# MICES 2023

## MIX-CAMP E-COMMERCE SEARCH

# Welcome at MICES 2023!

OpenSource  Connections

**TUDOCK**

EMPATHY.CO

And 'Thank you!' to our sponsors!

**Welcome at TUECHTIG!**

# MICES 2017 - 2022

Migration from a commercial search engine to open source

Accountability and ownership of search

Dedicated search teams

Measuring search quality

Processes for active search management

Search engineering vs data science

Search product development

Search team maturity growth and scaling



MICES 2023

# **E-commerce search and the customer experience**

# Schedule

9:30 Sessions

12:45 Lunch

13:45 Sessions

15:35 Barcamp

Ca. 18:00 MICES EU 2023 ends