

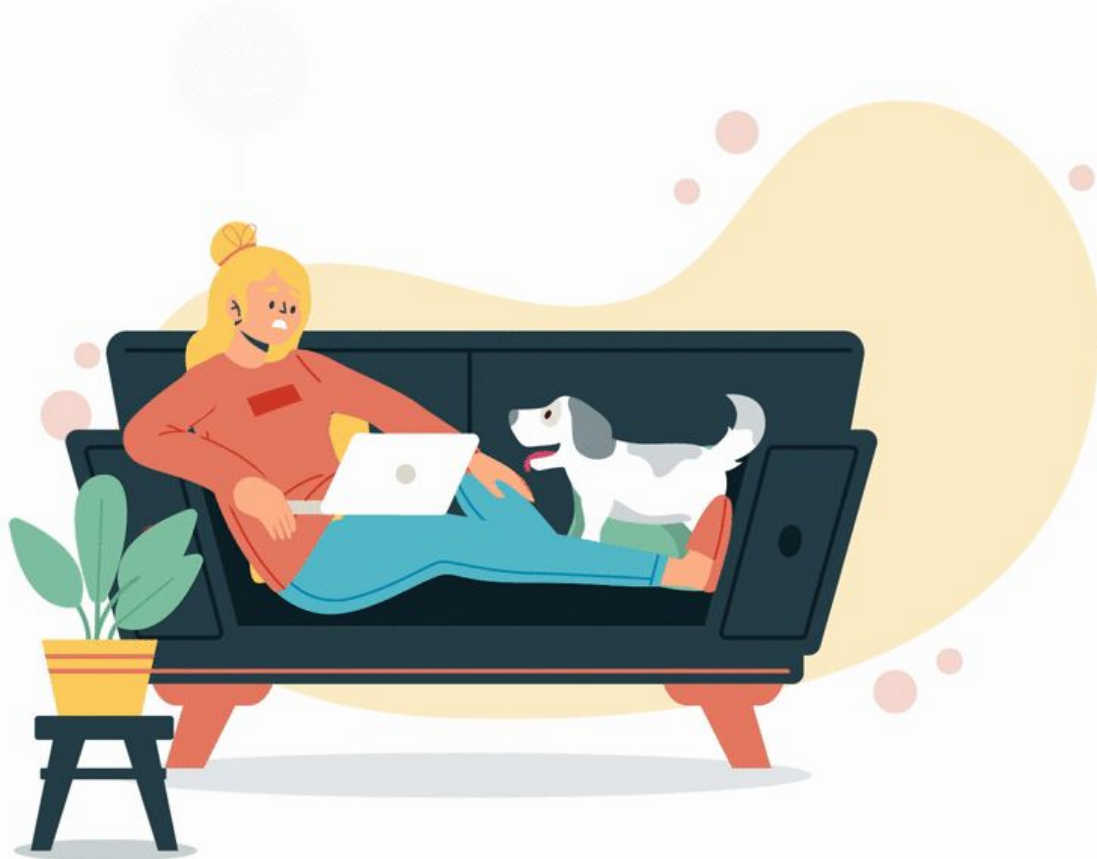


Dreaming Up Search

The journey to Commerce Search
Decentralization

Mices // 30-06-2021

Search in a B2C World

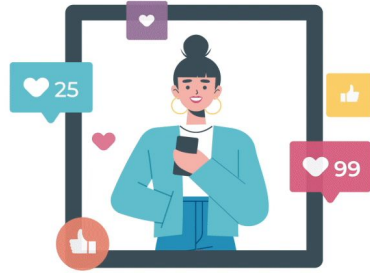


Search in a Me2B World

https://cyber.harvard.edu/projectvrm/Main_Page



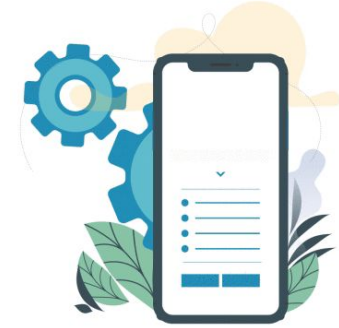
Commerce Search Today



Events



Relevance



Experiences

Dreaming Up Search

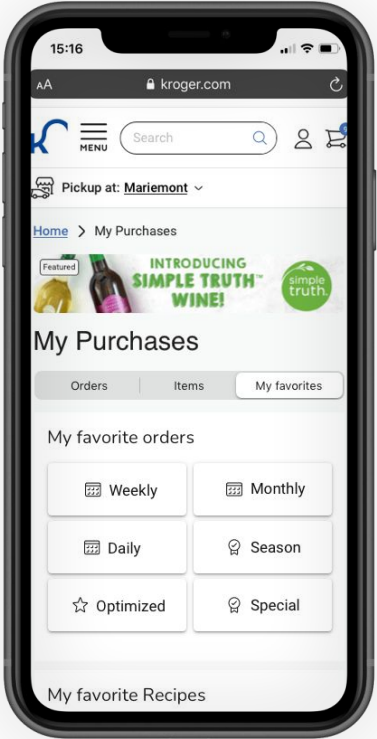
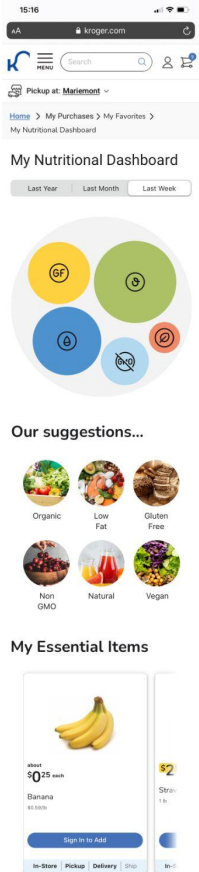
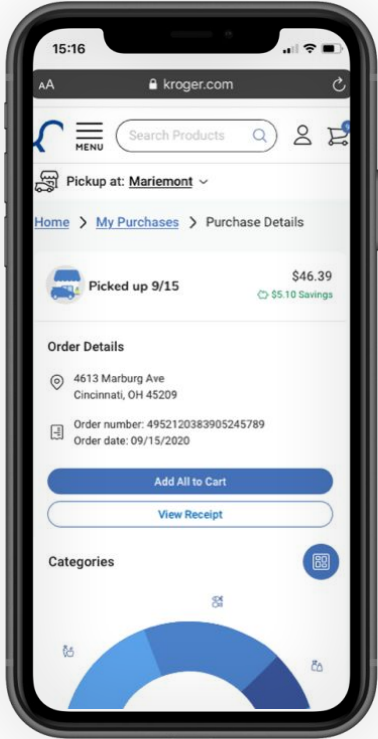


My Events

An environment
owned by the
end user.



My Relevance



My Experience

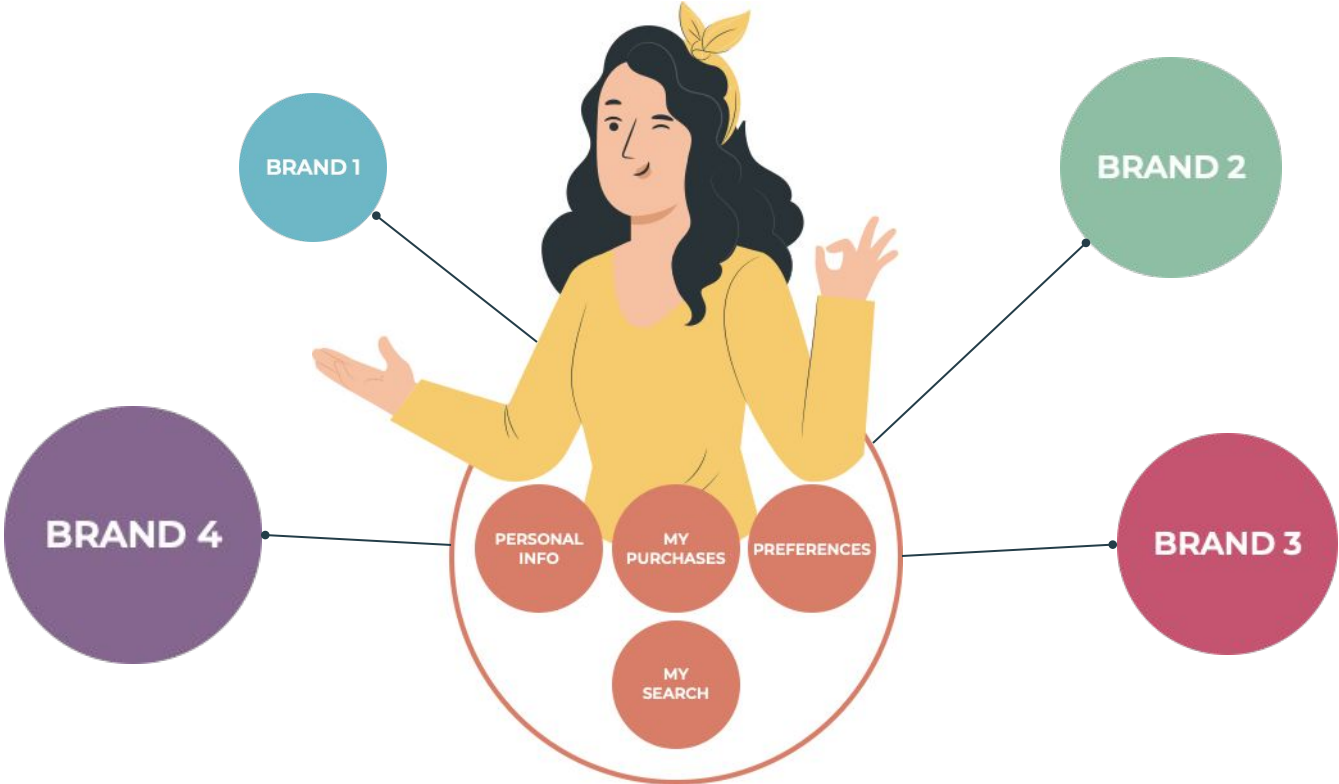


Intent, Behaviour..Choice

EMPATHY.CO



Decentralized Commerce Search?



*“We almost never think about the present,
and when we do, it is only to see what light it throws on our plans for the future”, Pascale, Pensee (1670)*



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Note on Mices 2019

<https://github.com/empathyco/x>:
<https://github.com/empathyco/x-archetype>